

## Ellen Bauer

Frontend-engineer and Designer

### About

WordPress Front-end Engineer, Designer, and Content Creator who specializes in block and block theme development. Early adopter of the Gutenberg project. Built over 30 WordPress themes and one block collection plugin for [WordPress.org](https://WordPress.org) and [WordPress.com](https://WordPress.com). Part of the WordPress 5.6 and 6.4 design team. WordCamp, WordPress conference, and meetup speaker, blogger, and video creator.

P: [+64 21 0664262](tel:+64210664262)

E: [ellen.bauer@elmastudio.de](mailto:ellen.bauer@elmastudio.de)

Social: [ElmaStudio](#), [LinkedIn](#), [GitHub](#), [WordPress](#), [Twitter](#), [YouTube](#)

### Work Experience

2011-present	<b>Frontend-engineer, Designer &amp; Content Creator ElmaStudio</b> My most significant accomplishments at Elmastudio include the creation of our block collection plugin, Ainoblocks, and the development of our block themes. Our <a href="#">blog</a> with over 700 posts and our <a href="#">YouTube channel</a> also hold special value to me.
2023	<b>Co-Design Lead, WordPress 6.4</b> Part of the underrepresented gender Led release team of the WordPress 6.4 release.
2021-2022	<b>Design team, WordPress 5.6</b> Designed the About page for the WordPress 5.6 release.
2021-present	<b>Co-founder ElmaStudio</b> Started a small WordPress agency and theme shop together with Manuel Esposito. I'm responsible for theme development, design, customer support, content creation and our social media marketing.
2008-2011	<b>Freelance Designer &amp; Web Developer</b> Logo- and Brand Design, Webdesign, WordPress Theme Development and client consultation.

### Skills

Tools & Technologies	WordPress, CSS, HTML, React, WooCommerce, Figma, VSCode, GitHub, Video editing
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### Education

2002-2007	<b>University of Art and Design Offenbach</b> Diploma of Design & Visual Communications
2004-2007	<b>Goethe University Frankfurt</b> Southeast Asian Studies